

FAX# 323-937-2481 SEP20/12 17.29
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME KYM MASON
SALES PRSN LA- MICHAEL WARD

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP20/12 17.29

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
4Q12 NON-CANDIDATE AVAIL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = FREEDOM AGENCY PRODUCT CODE = PAC AGENCY EST# = 330												
7			SZ 1100P-1135P	30		\$2,600.00	9/11	9/16	3		TU-SU	3
PROGRAM : EYEWITNESS NEWS AT 11P RA35+ : 3.7 ORD COM1 : 9/20-MOVE 1X 9/15 TO NEW LINE 8 CON COM1 : RUN 1X PER DAY												
8		A	800P-1143P	30		\$2,600.00	9/15	9/15	1		SAT	1
PROGRAM : FBALL RA35+ : 3.7 ORD COM1 : SPOT RAN 1142P IN FBALL 8P-1143P THIS IS A MAKE-GOOD FOR SEP15 ON LINE-7 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED: TU-SU/1100P-1135P				SEP15		30S	\$2,600.00	(SEP19/12)	
			OFFER: SAT/800P-1143P				SEP15		30S	\$2,600.00	PLS ADVISE.	
			CMT: SPOT RAN 1142P IN FBALL 8P-1143P									

SEP/12 77950.00 CONTRACT TOTAL 77950.00 TOTAL SPOTS 33

MARKET TOTALS \$134,397 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE